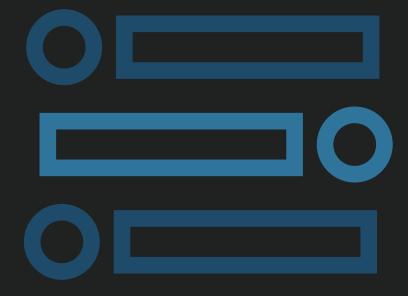# UX Audit Checklist

Here's a handy checklist to make sure you're fully prepared before you start your UX audit

Clear Goals and Scope

☐ A well-defined objective for your audit (increase conversions, improve accessibility, identify bottlenecks, etc.).

☐ A clear understanding of which flows, screens, or modules you'll be evaluating.

Stakeholder Alignment

☐ Approval or buy-in from key stakeholders (Product, Design, Development, Marketing).

☐ A point of contact for clarifying goals or accessing additional information.

Access to Product and Analytics

☐ Credentials or permissions to access the application or platform you're evaluating.

☐ Access to related data (analytics, funnels, conversion metrics, customer complaints, usage patterns).

User Research and Feedback

☐ An understanding of your users' goals, behaviors, and pain points (generated through surveys, reviews, customer service logs, or previous research).

☐ User personas or customer profiles if available.

Evaluation Criteria or Guidelines

- [ ] A set of heuristic guidelines or industry standards you'll be evaluating against (such as WCAG for accessibility, Jakob Nielsen's heuristics for usability, or your own design principles).

Audit Tools and Templates

- [ ] Tools for note-taking, screenshotting, and organizing your findings (Google Docs, Airtable, spreadsheets, Figma boards, or specialized UX audit software).

- [ ] An audit checklist or scoring framework.

Audit Team and Responsibilities

- [ ] Confirm roles and responsibilities for team members (researcher, designer, business stakeholder, project manager, etc.).

- [ ] Allocate sufficient time and resources to perform the audit.

Timeline and Milestone Plan

- [ ] An realistic timeline for each phases of the audit (prep, evaluation, synthesis, presentation, follow-up).

- [ ] Milestone reviews with stakeholders to track progress.

About Koru UX Design

At Koru UX Design, we help growth-oriented HealthTech companies to meet ambitious product roadmaps.

With over a decade of experience in solving complex UX challenges for HealthTech companies from startups to enterprises, we provide designs that are simple and streamlined to deploy.

Our niche expertise in HealthTech has enabled us to deeply understand the industry's intricacies and collaborate as an extension of your in-house team.

Our work portfolio covers a wide range of HealthTech solutions for EHRs, Pharmacy Management, Patient Portals, Lab Information Systems, Telemedicine Apps, Revenue Cycle Management, Patient Engagement, Home Health Solutions, and more.

We've been recognized globally for our HealthTech UX expertise, bagging top design awards for innovation and excellence of craft, including 6 iF Design Awards, an A'Design Award, and a UXDA nomination.

Let's talk about how we can help you build a world-class UX team for smarter, more efficient product cycles.

iF DESIGN AWARD 2024   iF DESIGN AWARD 2023   iF DESIGN AWARD 2021   A'DESIGN AWARD & COMPETITION   UX DESIGN AWARDS nominated 2022

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